



Manor

Primary School

Issue 3 - May 2019

Welcome to **Issue 3** of our half-termly safeguarding newsletter that, in this edition, will keep you up to date with essential information regarding online safety. Please remember that if you ever have a

Safeguarding at Manor

Safeguarding at Manor is everyone's responsibility, every day
YouTube and our children: a new kind of celebrity

safeguarding concern regarding your child, or indeed another child, you can always speak to any member of staff or a member of our school's safeguarding team, details of which are available from the school office, posters around the school or via our school website.



There's no doubt that YouTube provides an amazing opportunity for children to learn. How many times have we, as adults, found ourselves watching a tutorial on how to do something? It's an invaluable source which can play a huge role of the lives of our children, with many fan-following YouTubers, aspiring to become them and even posting video content themselves. Can your child name any of the stars of YouTube in the images above? How many others are they aware of?

How can I tell which 'YouTubers' are safe for my child to follow and which are not?

The best way to do this is to ask your child who they like and then have a quick watch of those channels yourself; you'll very quickly get a gut feeling about whether or not they are age-appropriate

or you want your child being influenced by them. The BBC have created an online resource called 'Own It' aimed at helping children and young people to manage their online lives safely and have recruited a team of 'celebrity vloggers' to give their message.

These stars (including Eman Kellman, Grace Mandaville and Scola – all very popular among primary school children) have created this channel to give really positive messages and is worth a view with older children too.

It is available on YouTube - or

It is available on YouTube - or
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to speak to
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advised



to they watch and admire as these platforms can give
had the pleasure of meeting young YouTuber Grace

“Just because this one person that you absolutely love thinks this way or says this thing is right, doesn't mean it's necessarily true and that is something you need to be taught”.

So, are YouTube channels a negative thing?

This really depends on what they are watching. Yes, lots of inappropriate content can be found on YouTube and children can easily be drawn into content which is not age-appropriate; however, there are lots of positive YouTube channels that can help children to learn new skills, develop understanding and empathy and engage in world issues. Some of the celebrities emerging from vlogging channels are really positive role models, such as Nikki Lilly who won a Pride of Britain Award in 2017 and vlogs about a range of pre-teen interests as well as life with a facial malformation. It's worth being cautious of 'roasting', 'drill music' and 'prank' channels though and talking to your child about what they are watching and how it's impacting them.

As YouTube do say children should be 13 or over, if you do choose to allow your child to use it under your supervision, we advise following these steps:

- Turn on Restricted mode – this restricts availability of mature content
- Watch alongside from time to time to get a feel for the channels
- Ensure your child knows how to report content and understands that they can talk to you if they see anything upsetting online
- **YouTube Kids** is also available with the option to select the shows you prefer your child to watch, however inappropriate content has also been found on here too so please use caution. Services such as Netflix, Amazon Prime and BBC iPlayerKids are a great alternative containing lots of children's programmes.



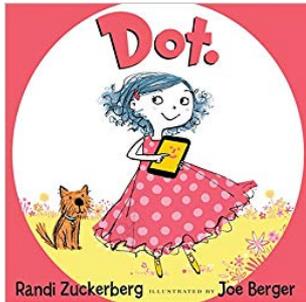
My child wants to post their own videos on YouTube. Should I be worried?

YouTube is supposed to be for users over the age of 13 due to the way they collect and market user data, coupled with the associated risks of comments on the videos they post and feedback from viewers which may not always be positive or appropriate. However, creating and posting content can be fun and creative and there's no doubt that many have made careers out of it! The 11 year old star of 'EvanTube' channel is estimated to be worth \$15 million and the highest earning YouTube star in the world!

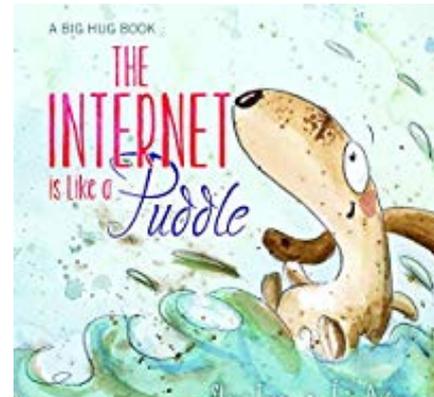
If you are happy for your child to post content, just be aware of what they are posting and who it can be viewed by (it's a good idea to view it yourself before they post anything). Remind children that what they post online might stay around for a long time and be hard to remove and to bear in mind that embarrassing or controversial content might cause unnecessary stress or impact on education or job opportunities later in life. The BBC 'Own It' website has lots of tips for children on how to vlog safely and positively.

Some recommended reads...

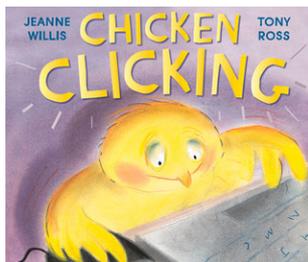
The internet is a firm part of everyday life and we need to be taught how to use it safely in the same way that we learn about stranger danger, road safety, electrical safety etc. Here are some resources you may wish to purchase, download or look out for in a local library.



Dot is a lovely picture book about getting the right balance in your life between online and offline activities. It is written by Randi Zuckerberg who is Facebook founder Mark Zuckerberg's older sister.



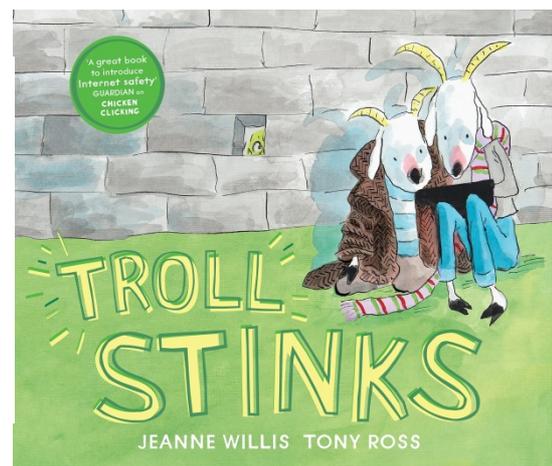
'The Internet is like a puddle' is a lovely analogy of the internet compared to a puddle – a favourite line being, "Some puddles look really clear on the surface, but underneath there might be a whole lot of dirt or slime."



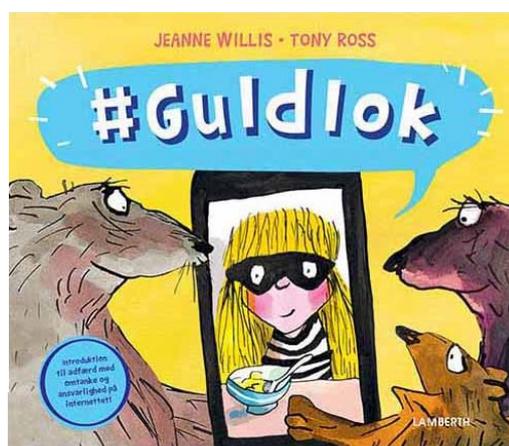
Jeanne Willis is a family favourite children's author and Tony Ross is a celebrated children's illustrator so what's not to like about this charming (but sinister) tale of a young chick who loves to surf the web, 'Chicken Clicking' is a really enjoyable story, told in rhyming couplets which explores online safety issues in a fun way



Jeanne Willis and Tony Ross return with this fabulous online safety follow-up to 'Chicken Clicking'. In this rhyming tale, two goats, Billy and Cyril, get into all kinds of mischief when they fail to hand in a mobile phone that they find; culminating in a trolling of a Troll scenario



Our final recommendation 'Staying Safe Online' is a handy reference guide for KS2 school children and their parents too, offering lots of practical advice on an array of online safety concerns. Modern and circumspect, this is an indispensable guide.



If you are finding yourself enthralled by the beautiful, detailed illustrations and the fun, rhyming style of Jeanne Willis then their latest instalment, '#Guldlok', based on the story of Goldilocks and The Three Bears but with strong online safety messages, is for you.

Don't forget, we have a dedicated Online

www.manor.newham.sch.uk



TikTok – formally known as music.ly

Do you or your child know about this app?

Music.ly was closed last year and users were automatically 'migrated' to TikTok. Users can watch musical clips, record 60 second clips, edit them and add special effects. It is fun and creative and lots of children like to use it to express themselves, even though TikTok state that users must be aged 13+.

Due to the nature of this app, videos may be inappropriate for some users due to their sexual nature or explicit language. If you do choose to allow your child to set up an account then we recommend users have a private account to control who can see their videos and who can send them messages. Even with a private account, profile information (profile photo, username and bio) is seen by all users so ensure your child understands not to reveal any personal information in their profile e.g. don't wear a school uniform in your picture. To set your child's account to private:



- Go to your profile page, tap on the top right corner and select "Privacy and Settings", Select "Privacy and Safety" option and toggle "Private Account" on/off

- Tik Tok includes a 'Restricted mode' to limit the appearance of content that may be inappropriate. To set this: Select "Digital Wellbeing" under the app settings, tap "Turn On" and set a passcode, Toggle "Restricted Mode"

More information is available here:

https://support.tiktok.com/?ht_kb=for-parents

BEFORE YOU...

A row of social media icons: Facebook, Twitter, Instagram, Snapchat, Messenger, Email, and WhatsApp. A large blue arrow points from the right towards the icons.

STOP
and
THINK!
Is it...
True
Helpful

O2 and the NSPCC have created a parents vs kids challenge that you can play along with online or by using your Amazon Alexa devices at home. This would be a great way to see what your child really does know about being online!

<https://www.o2.co.uk/help/nspcc/parents-vs-kids>

